



# 11<sup>th</sup> Annual Michigan Honey Festival

Shiawassee County Fairgrounds

2900 Hibbard Rd.

Corunna, Michigan

**July 15-16, 2023**

**10am-5pm**

## About Michigan Honey Festival

Michigan Honey Festival is a non-profit run by volunteers seeking to educate the public about the role the honey bee plays in our existence. The Festival is a fun, inexpensive and informative weekend for everyone from young to old. All attendees will walk away with something, including our vendors and sponsors.

## Sponsorship Levels

### Hive Sponsorship - \$5,000.00 and up

- Name/Logo, & Link on the MHF website, Facebook page, and newsletter
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts
- Four (4) Honey Festival T-shirts
- Up to 10X40 booth with 4 tables/6 chairs; Fourteen (14) weekend Parking Passes
- Five sentence write up on website and newsletter
- Mention in any Advertising

### Super Sponsorship - \$2,500.00-\$4,999.99

- Name/Logo, & Link on the MHF website, Facebook page, and newsletter
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts; Three (3) Honey Festival T-shirts
- Up to one (1) 10X30 booth with 3 tables/6 chairs; Twelve (12) weekend Parking Passes
- Three sentence write up on website and newsletter

### Queen Bee Sponsorship - \$1,000.00-\$2,499.99

- Name/Logo & Link on the MHF website, Facebook page, and newsletter
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts
- Up to one (1) 10X20 booth with 2 tables/4 chairs; Ten (10) weekend Parking Passes
- One sentence write up on website and newsletter
- Two (2) Honey Festival T-shirts

### Worker Bee Sponsorship - \$500.00-\$999.99

- Name/Logo & Link on MHF website, Facebook mention
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts
- One (1) 10X10 booth with 1 Table/2 chairs; Seven (7) weekend Parking Passes

### Drone Sponsorship - \$250.00-\$499.99

- Name on the MHF website, Facebook mention
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts
- One (1) 10X10 booth (Table and chairs not included); Six (6) weekend Parking Passes

### Honey Sponsorship - \$100-\$249.99

- Name on the MHF website, Facebook mention
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts
- Four (4) weekend Parking Passes

### Hive Tool Donations - \$50-\$99.99

- Company name on donation banner in buildings
- Two (2) weekend Parking Passes

### Smoker Donations - \$5-\$49.99

- Company name on donation banner in buildings

**\*For Advertising, Signage and T-shirts, we must have your form by March 1, 2023.\***



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## SPONSOR INFORMATION

Name

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Address

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City/State/Zip

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Company Name

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Email

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Phone

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Website Address (if applicable)

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Facebook Link (if applicable)

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Do you have a logo in electronic form?  Yes  No (if applicable)

If YES, please email your logo to [michhoneyfestival@gmail.com](mailto:michhoneyfestival@gmail.com) for placement on our website.

If NO, is your logo on a website that we may be able to “capture” it?  Yes  No

If YES, please make sure that the web address listed above is correct.

Please understand that the quality of “capturing” the logo may not be the same quality, but will still represent your company and brand.

Hive Sponsor - \$5,000 and above

Super Sponsor - \$2,500 to next level

Queen Bee Sponsor - \$1,000 to next level

Worker Bee Sponsor - \$500 to next level

Drone Bee Sponsor - \$250 to next level

Honey Bee Sponsor - \$100 to \$249

Hive Tool Donation - \$50 to \$99.99

Smoker Donation - \$5 to \$49.99

### MAKE CHECKS PAYABLE TO:

MICHIGAN HONEY FESTIVAL

1146 Volkmer Road

Montrose, MI 48457

989-295-0379

[michhoneyfestival@gmail.com](mailto:michhoneyfestival@gmail.com)

\_\_\_\_\_ Would like to sponsor in another way (in-kind, sponsor a specific aspect, etc.) – please contact me.